

## Web Platforms Product Owner

**Salary: £48,000.00 - £52,000.00 per annum depending on experience**

**Full time - 35 hours per week**

**Hybrid Working – Home Based/Princes Risborough**

*We're Association for Project Management (APM). We're a professional membership organisation that sets the standards for the project profession. As a registered charity, we reinvest our surplus for the benefit of our members and the profession. We deliver education and develop qualifications. We conduct research and provide knowledge and resources. We run events and share best practice. We give people the opportunity to connect and provide community for our individual members and corporate partners, wherever they are. Above all, when doing so makes a difference, we challenge the status quo.*

### Job Role Overview

An exciting opportunity has arisen in our Digital team for a Web Platforms Product Owner. The role holder will take a lead in the strategic planning and delivery of APM's web-based customer engagement platform. Reporting to the Head of Digital and working with stakeholders across APM, you will research, plan and deliver a roadmap of requirements that will achieve APM's strategic Future Customer Experience vision for engagement online.

The successful candidate will ensure our web platforms are effective and provide an excellent customer experience, supporting current functionality and delivering new high value features. The role holder will build expert administrative knowledge of our web CMS solutions. Supporting APM teams responsible for content marketing, analytics and other member benefits, you will ensure optimal work processes and that the technologies to measure customer engagement are in place.

In this role you will support training users on CMS platforms, SEO best practices and provide ad-hoc support to content creation and publishing teams, if required.

If you are proactive, organised and have an analytical mind with a keen interest in learning and developing your knowledge, and that of the APM team members, we would love to hear from you.

### Qualifications

- A Degree, or demonstrable equivalent career history and experience working in Technology (web platform) delivery management or Digital Marketing Technology field
- Proficient in HTML and CSS

### Experience and knowledge

- Web platform related SDLC (+2 years)
- Hands-on website CMS and CRM platforms (+2 years)
- Business Analysis
- Google Analytics and web platform monitoring tools
- Applied Agile delivery principles (+2 years)
- Delivery of UX and UI improvements

### Skills

- Web platform related SDLC (+2 years)
- Hands-on website CMS and CRM platforms (+2 years)
- Business Analysis
- Google Analytics and web platform monitoring tools
- Applied Agile delivery principles (+2 years)
- Delivery of UX and UI improvements

## Why APM?

We're Association for Project Management (APM). We're united in our aim to help project professionals around the world deliver better projects, setting the highest standards for the industry. Ask our people what's great about working here and the views are unanimous. You'll be joining a community that's friendly and caring. We believe that good communication creates a culture that's open and fair. We ensure everyone at APM, regardless of their role, has a voice and knows they'll be listened to and treated with respect. We see everyone as individuals and champion diversity and inclusion, both within APM and across the wider project profession. You'll work in a collaborative environment that's thoughtful, considerate and positive. You'll be supported by your team and across departments so, together, we meet the high standards we set ourselves.

**If you are interested in this opportunity and feel you have the necessary attributes, skills and expertise for the role, please send your CV and covering letter to e-mail: [recruitment@apm.org.uk](mailto:recruitment@apm.org.uk)**

**We reserve the right to close the vacancy once we have received sufficient applications, so please be advised to submit your application as early as possible**

**At APM we are open to talking about flexible working arrangements and reasonable adjustments please reach out to discuss further.**

### **Main benefits at APM:**

- 25 days holiday (excluding all public holidays). This increases after four years' service.
- Private healthcare and dental cover is available after completion of six-month probationary period. APM pays the premium for the employee. This becomes a 'benefit in kind'.
- Pension scheme offered in line with auto enrolment with up to 8% contribution from APM.
- Company sick pay scheme.
- Life assurance at four times the salary.
- Salary sacrifice schemes – pension, cycle to work scheme, additional annual leave (up to 10 days).
- Free parking on site.
- Employee Assistance Programme.
- Performance Related Pay (PRP) scheme. The discretionary bonus will take account of individual performance as well as APM's overall financial performance.
- One paid volunteering day per year.
- Hybrid/flexible working options are available dependent on job role. However, there is a requirement to come into the office 4 days per month.

